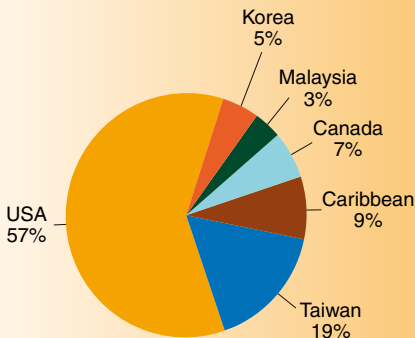


# fast facts 2014

## Australian goatmeat exports

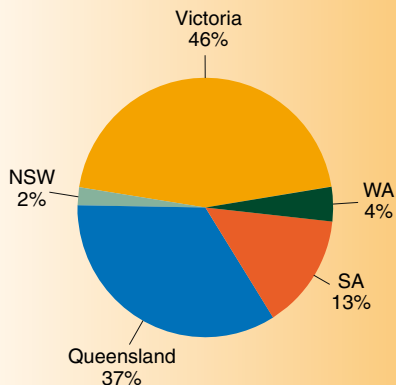
34,621 tonnes swt (2013-14)



Source: DA

## Goatmeat exports by state of production

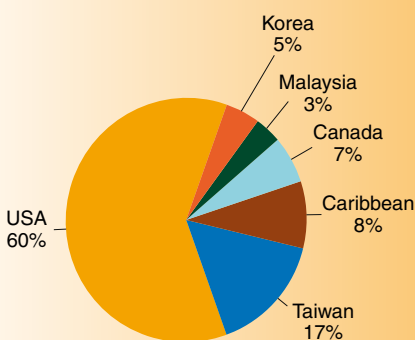
34,621 tonnes swt (2013-14)



Source: DA

## Value of Australian goatmeat exports

A\$199 million FOB (2013-14)



Source: ABS

## Australia's goatmeat industry

Australia is a relatively small producer of goatmeat but is the world's largest exporter of goatmeat.

### How much is produced?:

- Australian goat slaughter in 2013-14 was around 2.18 million head (ABS)
- Traditionally, Australian bush goats (rangeland goats) and boer goats are used for meat production and cashmere and angora goats are used for fibre production.
- About 90% of goatmeat production is produced by rangeland goat enterprises.

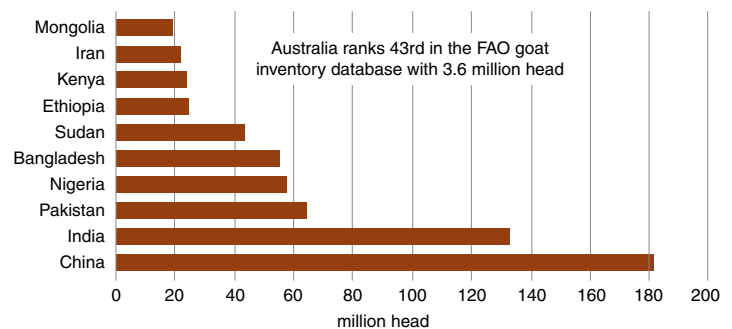
### Did you know:

- The industry remains constrained by several fundamental aspects stemming from inconsistent supply and quality. There is a need to develop supply chains, which better satisfy the needs of an identified market and thus add value to the industry.

### Consumption:

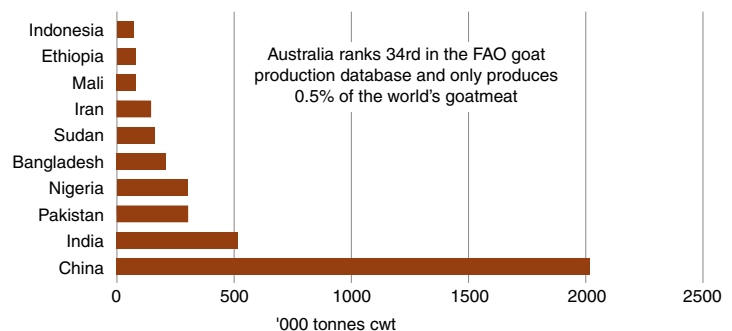
- Goatmeat is the most widely consumed meat in the world. There are few, if any, religious taboos limiting goatmeat consumption. In fact, goatmeat is an important component of the traditions of the Hindu and Muslim faiths.
- The largest producers of goatmeat are the largest consumers, but not the largest importers or exporters. These countries are China, India and Pakistan (FAO).

### Top ten goat inventories



Source: FAO latest available 2013 data

### Top ten goatmeat producers

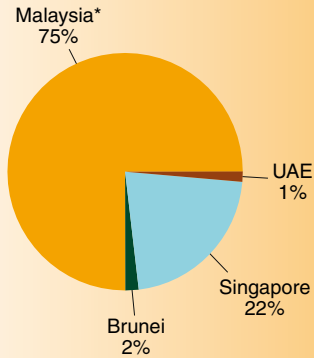


Source: FAO latest available 2013 data

# fast facts 2014

## Destination of Australian live goat exports

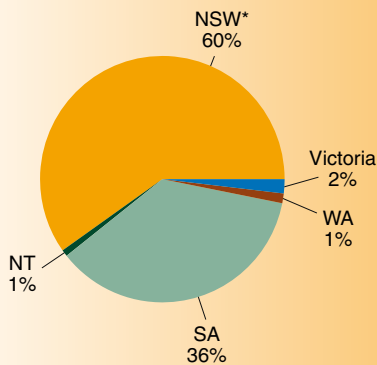
81,650 head (2013-14\*)



\* subject to revision Source: ABS

## Live goat exports by state

81,650 head (2013-14\*)



\* subject to revision Source: ABS

## Contact

Market Information  
Meat & Livestock Australia  
Ph: 02 9463 9372  
Fax: 02 9463 9220  
Email: [marketinfo@mla.com.au](mailto:marketinfo@mla.com.au)

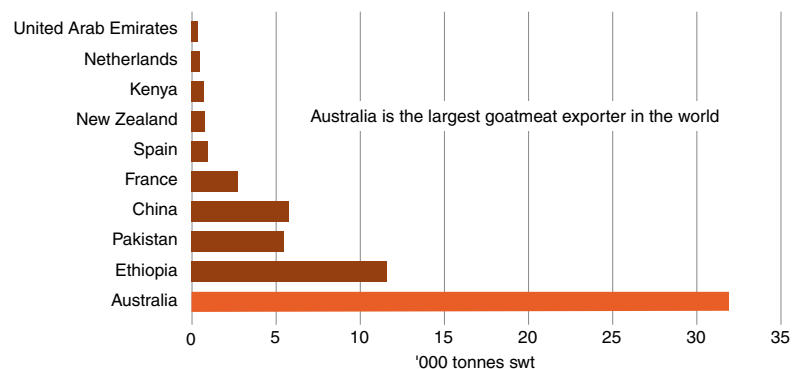
## Australia's goatmeat industry

### Export value and volume:

- Although Australia is a relatively small producer of goatmeat, on a world scale, it is the largest exporter.
- In 2013-14, Australia exported 34,621 tonnes swt of goatmeat (DA)
- The two largest markets for Australian goatmeat exports are the US and Taiwan (DA). Demand in the US is generated mainly from the Hispanics, the largest minority group in the US.
- The value of Australian goatmeat exports in 2013-14 was around A\$199 million FOB (ABS).
- In 2013-14, Australia exported 81,650 head of goats (ABS).
- The largest markets for Australian live goats are Malaysia, Singapore and Brunei (ABS).
- Live goat exports were valued at A\$8.18 million in 2013-14 (ABS).

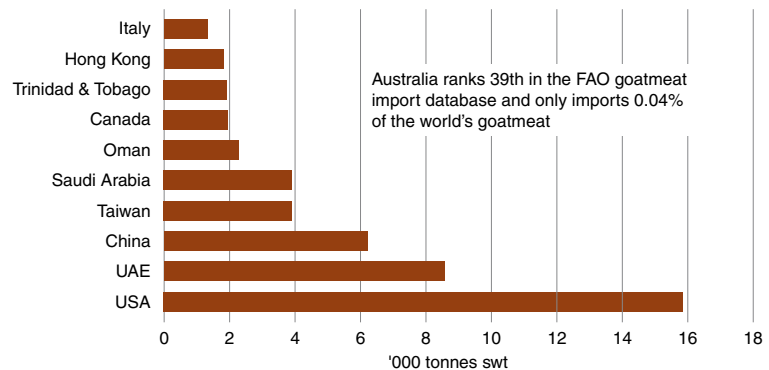
\* Note: 2013-14 live goat export numbers are subject to revision.

### Top ten goatmeat exporters



Source: FAO latest available 2012 data

### Top ten goatmeat importers



Source: FAO latest available 2012 data